

July 13, 2015

Newsletter Editor
Oil Capitol Auto Club
P.O. Box 1861
Mills, WY 82644

To our highly valued OCAC membership:

The purpose of this letter is to reach out to you, our OCAC members who may feel a hardcopy OCAC newsletter is of critical importance. To that end, we are asking for your assistance in ensuring its continuance.

In order to improve our ability to rapidly disperse information, OCAC has entered the modern era of web and social media. Club activities and other important information are quickly posted and updated if last-minute changes are made. Given these modern web-based tools, hardcopy newsletters are obsolete in most clubs.

Members who at one time devoted much time and effort to editing, publishing, and mailing hardcopy newsletters are now focused on improving the far more effective OCAC website and Facebook page. Information in the newsletter is currently a duplication of that already posted in the web site. In fact, OCAC web site info is probably much more up-to date, given event changes due to schedule conflicts, weather, etc.

At the June and July 2015 OCAC general meetings, the President asked for volunteers to continue with hardcopy newsletter publishing and mailings. No one responded. Can you help?

Please contact the editor for any questions at the club address or at newsletter@ocac.cc. Some typical questions are below. We look forward to hearing from you. If we don't, we will assume that you have no interest in assisting with any future OCAC newsletter.

Sincerely,
2015 OCAC Newsletter Editor

FAQs:

Is the newsletter being stopped? No, if volunteers like you step up to do the work.

Don't I pay for the newsletter with my dues? Club dues cover much more than publishing and mailing of the newsletter. OCAC dues have not risen in decades, despite significant increases in publishing and mailing cost. Dues-paying members who chose the web site for their information are subsidizing hardcopy mailings to others.

Do I need a computer to help? It's strongly recommended, but entirely up to you. The most important information are meeting minutes, which can be easily reproduced and mailed. The critical issues are budget compliance, timeliness, and ensuring you have an up-to-date membership mailing list.

How do I get information without the newsletter? All club activities are discussed at club and committee meetings. All club and regional car events are posted on the website. Websites and the folks who can assist you can be accessed through widely available computers such as print shops and libraries. Moreover, OCAC members are more than happy to assist you, especially if you are restricted by health or family issues.