

OIL CAPITOL CAR SHOW MINUTES

The Feb. 17, 2014 meeting was called to order by chairman, Jerry Barton with 15 in attendance.

Ron Roth and Donovan Short were there from channel 13 and the Town Square. They would like to help us bring in some new sponsors and maybe do a virtual car show a few days before our show, benefitting Pop in the Shop. Using the registered participants info they would be invited to enter their car pictures on a web site that Ron would establish. In the past we worked with Bob Price and the radio station ran 50-60's music all week before the show. The man who orchestrated the music has left and they don't have anyone now who can do it. Stan will talk to Bob to see if there is anything we can do to use their publicity expertise.

Phil has done the Scoop, with Stan doing the Rocky Mountain Event flyer for NSRA and the Rocky Mountain events flyer published in Montana. There was a mix-up last year in that the radio station billed us \$500 which had to be paid before they would run any spots. In the past we have not paid anything for radio spots and should not have in 2013. Stan will also look into this topic for 2014. It was suggested we get rates from both stations to see which will work best.

The treasurer reported a balance of \$10,273.43

Ray Parnell has resigned from assisting with the car show so Jerry will find new chairmen where needed and others will fill in the gap left by Ray's absence.

Photographer John Monroe, who did the pictures last year, will do them again.

365 mailers went out with 3 having come back with checks for registration.

Jerry reported the logo has been simplified, still using 2013 top choice winning car.

The web site has what 2014 info that is available as well as the flyer and registration form. Sponsor logos will be added as they pay their fees.

Jerry Russell showed us a rearview mirror hanger, suggesting we do something similar with OCAC club logo so people would know our club members at the show.

Cruise for Cash will have the last car communicating with the lead car so Jesse will know when everyone has arrived at the parking lots. The route is being planned but we would like to be able to access 1st or 2nd st so people can use it as a parade route to see the cars as they leave Yellowstone Garage. Jesse will ask Johnny J. for a 15% discount on meals again. Sugg: soccer field on Beverly, Highland Park Church, Event Center, Port of Entry.

Since it was so highly successful last year, a committee is being formed for the Donut Cruise on Sat. AM. Jerry Knight said the Pop in the Shop location to do hamburgers at the end.

The suggestion was made that we individually ask our new people to help with the show. We have quite a few who have joined since the last show and might want to get involved. We will need a list of areas we need help with. John G. will get a new member list from Ja.

Color guard is in the works.

Stan said Bert Eldridge of the Roadside Prophets wants to help. They have ratrods, trucks and etc.

Next meeting is March 5th at 6:30 at Goodwins.