



Blown Gasket

Oil Capitol Auto Club

P.O. Box 1861

Mills, WY 82644

We are on the Web at www.ocac.cc

March 2018 * Volume 3

The Blown Gasket is published by the Oil Capitol Auto Club. Newsletter info, pictures and interesting tidbits can be sent to Jerry Russell at GhostMerc@qwestoffice.net or 577-7119. Editor reserves the right to edit all copy for length, grammar, and or style. Deadline is the Thursday after that month's meeting, which is held on the second Wed. of the month at Z's Classics, 2049 E. Yellowstone, Casper, WY.

Dues are \$20 per year payable January 1st.

Upcoming Club Activities

Car show meeting Wednesday April 4, 2018, at 6:30 P.M. at Stan & Judy's

Friday club dinner: Contact Pat Potter 315-5144

Sunday Breakfast in March: Perkins

BIRTHDAYS

March Birthdays are John Gudgeon, George Russell, Larry Kloster, Julie Judd, and Tammy Raver



Oil Capitol Auto Club
General Membership Meeting Minutes
March 14, 2018

Board of Directors

Rocky Smith (President)

Bruce Berst (Vice President)

Ken Lantta (Treasurer)

Mark Milliken (Secretary)

Jerry Barton (Car Show Committee Chairman)

Jerry Russell (Immediate Past President and Newsletter Editor)

Mike Kennedy (Webmaster and Social Media)

President Rocky Smith called the meeting to order at 7:02 PM. The February minutes were approved.

New members:

- Jim Stoneking.
- Jimmy Stoneking.
- Chris Raymond (Casper College Automotive Instructor).

Treasurer's report:

- Bucking horse logo approved for two more years.
- IRS letter sent changing club name to Oil Capitol Auto Club.
- Membership update:
 - Active: 43.
 - Family: 28.
 - Active delinquent: 18.
 - Family delinquent: 13.
- Car show update:
 - 14 cars registered.
 - Phil has sent out sponsorship letters.
 - Eight radios are now available.
- OCAC Logo has been updated and sent to vendors. Anyone using the logo is advised to make sure it is the latest and correct version. Mike will post the correct logo on the website.
- PA system: The membership voted on and approved purchase of a JBL EON206P sound system for club meetings
- Club budget: nothing new to report.
- Club members are invited to attend BOD meetings. Please contact a BOD member if you wish to be on the agenda. BOD meetings are normally held on each Monday before the General membership meeting, 6 PM, at Roosevelt High School.

Vice President report:

- Valve cover race track disposition
 - Jerry Knight of Pop in the Shop was present, and agreed to take possession of the track for his ministry of young fatherless boys.
 - Jerry has a buyer for Butler's trailer.
 - Pop in the Shop will assume all maintenance and operation on the track.
 - The transfer of ownership was voted on and approved by the membership.
- VP has researched car show schedules in adjoining states, and will provide a calendar to the webmaster.
- Pathways Learning Center will auction a tiny house at 5 PM on April 19. They have invited OCAC members to bring their cars for a mini-car show.

Old business:

- Following up on a request by Julie Judd at the February club meeting, representatives from Food for Thought were present to request assistance on a bus they acquired to for a mobile farmers market. The bus has electrical issues, and some members agreed to assist. Anyone wishing to help can call Jamie Purcell at 307 337-1703.

New Business (VP):

- Establishing a procedure for determining recipients of charitable contributions.
 - VP feels that "on-the-spot" requests are difficult to turn down, which creates potential unfairness to those who do not appear "on-the-spot."
 - The club voted on and approved the formation of a 5-person committee to evaluate options. Pat Potter agreed to chair the committee. The committee will be formed and operational by the April club meeting.

Car Show Committee (Jerry Barton):

- Overall, there are no major issues.
- Routes for the Dash for Cash and Donut Cruise are yet TBD.
- Sponsors are still coming in.
- Next Car Show Committee meeting: April 4, 2018.

President Rocky Smith adjourned the meeting at 8 PM.

Mark Milliken,

OCAC Secretary

Car Club Conundrum

By Richard Lentinello

For over 40 years I've been a member of several car clubs, and as of late I've joined nearly 1,000 car related Facebook groups. Consequently, most evenings I'm online seeking information and interesting content that I can use in our sister publication, Hemmings Classic Car. For the most part I find it to be a worthwhile way to spend my free time, and quite motivating, too. But, I do take issue with all of the out of date websites.

All too often, I come across car club websites with antiquated information. I'm not talking about sites that still haven't listed show dates and conventions for 2018. I've visited literally dozens of club web pages that have "upcoming" 2012 conventions still showing in the events listing. Yes, 2012!

During the summer when I'm out and about at car shows and club meets, I keep hearing that club membership are declining, and that the younger generation isn't interested in joining. Why would they if the information shown on those websites is many years old? One site I came across showed photos of the club's 2006 car show. Really? Who would want to see that?

Regardless of one's age, if information isn't kept current on the club's site, you probably won't be enticed to join. While nearly all of these out of date sites are regional and local car clubs, some are bigger club websites aren't all that current either.

The biggest challenge facing car clubs goes beyond a lack of younger enthusiasts and car owners joining, but rather it's an absence of members pitching in to help with club functions. A club can only be as successful as its membership allows it to be. If you are knowledgeable in website design and can do content updates, volunteer your time to get your club's site up to date. Just a few hours every week updating information will make all the difference in helping the club's membership grow, and possibly become financially secure.

Besides making sure that the content and events are current, there are a few other changes that clubs should consider if they want to attract new members.

First and foremost, people join car clubs to learn more about their car's brand and model history, and to obtain information on how to repair and restore their cars. The more how-to, historical, and production facts made available, the more people will want to become members, and stay members. No one is interested in reading about the minutes of a meeting-that's the type of boring information that turns people away.

The other issue is party photos: The only members who want to see photos of those who attended a club's party, are those who attended. Again, that's boring content. And, seeing photo after photo of the club president handing members their awards is not only monotonous, but uninteresting. Not everyone can attend a club's national convention or annual regional meet, so members depend on club publications to show the cars featured at these events.

To help the club's editor, write a story about your car, and send it along with a selection of well composed photographs. If you have an extensive collection of automobilia and factory literature that pertains to the cars in your club, share that content. Contact the webmaster, editor, or club president and ask how you can share and show what you've collected.

Webmasters, like magazine editors, are always seeking new and topic-related content to add to the club's website, but without the help of its members, their job becomes even more difficult and time consuming than it already is.

Perhaps the best way to get younger people interested in cars is to let them become involved in the club's website. Because they are so adept at using social media and other web related procedures, and truly enjoy it, they're the ones we should rely on to not only make the club websites current and relevant, but way more entertaining, too, especially in a visual sense. With a little guidance on our part, this can be a win-win situation for everyone.

Hemmings Motor News-April 2008

Makes Sense: The Mechanic and The Cardiologist: A Lexus mechanic was removing a cylinder head from the motor of a LS460 when he spotted a well known cardiologist in his shop. The cardiologist was there waiting for the service manager to come and take a look at his car when the mechanic shouted across the garage, " Hey Doc, want to take a look at this?" The cardiologist, a bit surprised, walked out to where the mechanic was working. The mechanic straightened up, wiped his hands on a rag and asked, " So Doc, look at this engine. I opened its heart, took out the valves, repaired or replaced anything damaged, and then put everything back together, and when I finished it worked just like new.

So how is it that I make \$48,000 a year and you make \$1.7 M, when you and I are basically doing the same work? The cardiologist paused, leaned over, and then whispered to the mechanic...."Try doing it with the engine running."

BENOVELENCE

The latest word is that Carol Kennedy is home from the hospital in Denver and is on the mend. Take care and best wishes from us all.

Richard Bush is in ICH Hospital in Salt Lake City for a heart procedure to stabilize his heartbeat. Please keep him and Arvilla in your thoughts.

MY CAR

I always wanted a 1965 Ford Mustang. I finally got my chance in 2008 in Medical Lake, WA near Spokane. There she was, a little rough but for a few dollars she was mine. She has a 200 cu in 6 cylinder with a 3 speed on the floor. Once I got her home I put in a new floor pan, trunk floor, front disc brakes, & an 8" rear end. S&L Classics did the paint and I did the electrical and upholstery. Auto Dynamics did the machine work on the engine and I put it back together myself. I also got a complete wiring kit from American Auto Wiring and put that in myself. I finished my pride and joy in March of 2017 and look forward to cruising the local shows this summer.

Rocky Smith, President

CLASSIC CLUES

Question: What was the first car fitted with an alternator, rather than a direct current dynamo?

Answer: The 1960 Plymouth Valiant.

MEMORIAL DAY CAR SHOW

Planning for the Memorial Day Car Show continues with more and more sponsors coming on board. Of course, volunteers are always needed and there is always lots to do. Members are urged to register early and to check the website and Facebook regularly for updates. For up to the minute information please contact Jerry Barton or any of the officers.



HAPPY ST. PATRICK'S DAY

Paddy was driving home from the pub where he had celebrated the day when he suddenly had to swerve to avoid a tree, then another, then another. A cop car pulls him over as he veers about all over the road. Paddy tells the cop about all of the trees in the road. Cop says " For God's sake Paddy, that's your air freshener swinging about."

An American tourist asks an Irishman "Why do SCUBA divers always fall backwards off of their boats?"

To which the Irishman replies: "If they fell forwards they'd still be in the bloody boat."

There is a little bit of the Irish in all of us.

UPCOMING EVENTS

Car show meeting, 4/4/18, at Stan & Judy's, 6:30PM.

Board of Directors Meeting 4/9/18 Roosevelt School 6:00 PM.

Regular Monthly meeting, 4/11/18, at Z's Classic's, 7:00 PM.

Scottsbluff, NE Car Show 4/21/18 Scottsbluff, NE 308-641-1227

Highway Creepers Car Show, 4/21/18, Kearney, NE

April Action Car Show, 4/27/18, Moab, UT

Localicious 2018, Wyoming Food for Thought Project, 4/26/18, at Art 321, W. Midwest Avenue