6/3/14 OCAC Car Show Wrap-up meeting

The meeting was called to order by Jerry Barton with 26 committee members & guests for pot luck & BBQ at the home of Stan & Judy Goodwin.

**Photos**: Some who came in the west gate missed getting their picture taken. The cost of the packet of pictures was $30.00. Bar D Signs did a boom truck picture which we will frame & use for the sponsor’s thank-you. This picture will also be on the web site.

**Awards:** went very smoothly once we moved inside due to the rain storm. The voting & counting went quickly, taking about 2.5 hours. The special awards made by Gary Hiatt were exceptionally artistic & well received.

**T-shirts** were a big hit with only about 25-30 left. 278 were ordered; with the cost per shirt being $9.32 and sold for $15. 51 were sold on Sunday.

**Publicity:** was good with the thank-you promo being already run several times & we bought $500 worth of extra thank-you spots. The rest of the spots were paid for by the station. Live interviews were done 4 times. The Tribune & Journal were sadly absent in all areas even after Stan contacted them several times. The Journal did do an excellent article on Mark McMillan’s car. Montana & Utah web sites were also used to spread the word about the show.

**Parking:** went well with no complaints & Dale Allen was happy with where he was parked.

**Cruise for Cash:** had many more cars than last year. The route was great and the parking lots big enough for everyone to park in. Due to the amount of cars the time it took to park was longer & the entire event took about 2.15 hours.

**Donut Cruise:** 15 dozen donuts were purchased with 5 dozen being taken to registration. Approximately 75-90 cars participated with great comments by those who went. Some of the same stops as last year were used as we had last minute cancellations.

**Raffles:** The 50/50 done by the Humane Society sold $376 chances with Stan Goodwin winning $188 & he donated back $50 to the Society. Our ticket raffles turned out well enough that we should continue. The tickets were sold for $2.00 each and OCAC kept all the profit, not splitting it with the Humane Society as we did last year.

Boone was to paint the pedal car but was too busy so Rod Barstad’s Matt Miller painted the car and bought the winning ticket! How cool was that?

**Banner:** sold for $100 to Dale Allen. Due to the rain we didn’t have bidding for it as we have had in the past.

The addition of the Wyoming Sports Club was a good & they were a big help in all areas they were asked to serve.

**Swap Meet**: had 7 entrants & somehow they claimed the entry fee on the web site was $20 so the income was $140. Darce had several commitments but they didn’t show, maybe the threatening weather had an affect on their travel?

**DJ:** was told by Jerry & asked by several others to play more 50-60’s music but it didn’t happen.

**Color Guard:** didn’t show up on Sun…but did on Sat. The National Anthem was played anyway. Jerry did all that was required to have them appear on Sun.

**Valve Cover:** a big hit by everyone especially the young kids. About 35-40 cars ran in the demo; lots of work & worth it. Could have used more help.

**Registration:** 293 cars attended. All went well with plenty of good help.

Thank you certificates were given to Jerry, Phil, Stan & Judy & Pat.

Jerry asked those who served this year if they would be willing to do it again next year if the club votes to have the show in 2015. All said yes accept the registration chairman, Judy who said maybe.

The meeting was adjourned at 7:15 followed by eating & socializing.

Pat Potter- Secretary, Treasurer for the OCAC Car Show

**FUTURE SUGGESTIONS:**

FUTURE: K2TV would like to participate next time but offered too late for this years show.

FUTURE: 50’s 60’s radio needs to get involved.

A problem with late comers evolved in the suggestion that in the FUTURE: the main & back entrances be semi blocked off after about 9:30 so cars can’t enter.

FUTURE: perhaps route sheets could be made up for the late comers who missed the group leaving. They didn’t go at all as they didn’t know where to go.

FUTURE: a printed route is given to everyone in line well as the registration booth has some for the late comers. There will need to be a deadline for giving out the routes so people don’t go to a closed stop.

FUTURE: get a new chairman (this was abandoned by Ray so Jerry B., Ralph, & Skip ran it & they already had plenty to do).

FUTURE: announcements such as ice cream time, raffle’s & what is available, awards time & etc. are written for him so they can be repeated easier.

FUTURE: end registration on Saturday at 2:30. Split the 1961-77 class since there are too many cars.